

INTERGENERATIONAL MUSIC MAKING – APPLICATION FOR FINANCIAL ASSISTANCE

Executive Summary

Intergenerational Music Making is a Woking-based not for profit organisation working to advance wellbeing and social cohesion through musical creativity. Its mission is to bring people together across generations through music, reducing loneliness and isolation and improving the mental health and wellbeing, particularly for those living with dementia.

The Group has applied for £4,500 towards a 12 week project, to begin in March 2022 and run in partnership with Rap Therapy. It will run weekly face to face creative sessions, working with disadvantaged referred and self-referred young people from BAME communities & pairing them with local elderly people who are socially isolated (some will be already known to the Group and some will be new service users).

The aim of the project is to use intergenerational music and rap to support and inspire the younger generation, opening a door into communication, understanding, confidence and community whilst supporting and offering a creative outlook for those who have lost direction. Older people in the community will feel empowered to share their story, culture and heritage with the younger generation, offering a platform where they will be heard and respected.

A number of unique three hour workshops will be held adopting lyric-writing and rap to encourage the children to explore, compose and create, using these stories as inspiration. From these intergenerational rapping workshops that will take place between these communities, the children will create and compose their own unique performance / rap which will be performed and celebrated. Then project will be run each week from the Woking Hub at Trinity Methodist Church.

In light of the Council’s financial position it is recommended that a grant of £1,250 be awarded towards the costs of the 12 week project, representing a 50% reduction on the award last year, as a contribution to enabling the great work they already do to continue, but without the money to expand in the way they wish.

Recommendations

<p>The Executive is requested to:</p>	<p>RESOLVE That, subject to the outcome of the Council’s budgetary process, a revenue contribution of £1,250 be awarded from the Community Grants Budget towards the Rap Therapy project set out in the application.</p>
<p>Reason for Decision</p>	<p>To support the ambitions of the Group in supporting those in greatest need through the creation of intergenerational relationships between those in need of support.</p>
<p>Confirmation of funding</p>	<p>This award is provisionally made on the expectation that the Council’s budgets for revenue and capital projects remain at the same level allocated for the current financial year. The Council’s overall budget, including the sums allocated for community grants, will be determined by Council at its meeting on 10 February 2022. In the event the grant budgets are set at the anticipated levels, confirmation of the Council’s support will be sent to successful applicants. Groups should not plan</p>

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	<p>for the 2022/23 funding until this confirmation has been received.</p>
Conditions	<p>Accounts. The Organisation must submit accounts for the year in which the grant is awarded, including an income and expenditure account and balance sheet. Please note that accounts for other years may also be required.</p> <p>Monitoring Information. The Organisation must submit quarterly monitoring information as a measure of its achievements. Failure to provide details will jeopardise the award. E-mail requests will be sent to the applicant on a quarterly basis.</p> <p>Publicity. Where possible, the Organisation is required to publicise the support received from Woking Borough Council, including on websites and literature / leaflets produced.</p> <p>Payments. Unless exceptional circumstances exist all invoices must be received quarterly with monitoring information for the previous quarter.</p> <p>Payment Period. Final quarter claims must be made by the second week in April. Unclaimed awards will not be available at a later date unless exceptional circumstances can be demonstrated to the Council before the end of the award year.</p> <p>Joint Working. WBC expects the Organisation to engage positively on health and wellbeing multi-agency joint work affecting Woking. Groups which refuse may place their Council support at risk, e.g. grant, concessionary rent and other assistance.</p> <p>Homelessness Reduction Act 2017. Following the introduction of new legislation from April 2018, the Council expects the support of partner agencies in identifying people at risk of homelessness as early as possible to maximise the opportunities to prevent such. Partner agencies / organisations are expected to be engaged in joint working arrangements to assist in finding suitable housing and support solutions, and where appropriate to undertake and respond to the new 'duty to refer'. Groups which do not support this new legislation and way of working positively may put their Council support at risk.</p>
Performance Indicators	<p>Users. The Organisation to provide a breakdown of the users.</p> <p>Activities. The Organisation to provide details of activities and events held.</p> <p>Publicity. The Organisation to advise how the Council's support has been publicised.</p> <p>Statement of Use. The Organisation to provide a statement stating the use to which the grant money has been put.</p>
Future Support	<p>The financial pressure on the Council's budgets is expected to continue in the coming years and accordingly the overall level of support available in future years may be reduced. The applicant is therefore to be advised that the award of funding for 2022/23 does not imply that a similar application in 2023/24 would be supported. In particular, it is emphasised that the Council is unlikely to be in a position to award any sums above the 2022/23 levels.</p> <p>In view of this, the applicant is to be advised to ensure that contingency plans for the Group's operations for 2023/24 have been</p>

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drawn up in the event that the Council is unable to continue its support beyond April 2023. All applicants are strongly recommended to pursue alternative sources of funding and are encouraged to approach Woking Borough Council's Community Support Team for advice and support.

The Executive has authority to determine the above recommendations.

Background Papers:

2022/23 Application Form.

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1.0 Summary of Application	
1.1 Status and Aims	<p>Intergenerational Music Making (IMM) is a Woking-based not for profit organisation working to advance wellbeing and social cohesion through musical creativity. Its mission is to bring people together across generations through music, reducing loneliness and isolation and improving the mental health and wellbeing, particularly for those living with dementia. Its aims are to:</p> <ol style="list-style-type: none"> 1. Improve community cohesion through intergenerational relationships 2. To reduce feelings of isolation amongst older people and young people 3. To improve sense of self-worth and self-esteem for older and younger alike 4. To encourage the promotion of memory and identification <p>Through workshops, events, music therapy, research, training and creative social hubs the Group aims to bring the healing power of music into the lives of as many people as possible. Its intergenerational activities, social engagements and interactions are all founded on organisational values of respect, creativity, integrity, empowerment and enjoyment.</p> <p>IMM has been working in the field of dementia for over twenty years and has successfully delivered over 600 music based intergenerational projects in care homes, schools, day centres and hospitals.</p> <p>In December 2020 the Group launched 'Together with Music', a national intergenerational programme in partnership with Care England, connecting schools and groups with their local care homes and sheltered accommodation for elders. 800 schools, care homes and groups have signed up to date.</p>
1.2 Employees	<p>12, including three Directors, a Secretary/Admin Lead, a Programme Lead, 11 self-employed IMM Practitioners (all fully qualified Music Therapists, HCPC registered), Leads for Communications, Finance and Fundraising, and Together with Music Regional Connectors.</p>
1.3 Volunteers	<p>50. Volunteers help facilitate the sessions in regard to helping link the children with the elderly and vice versa. They help with assisting the elderly into the rooms – with the refreshments at the end of the session and generally being around on hand to help before – during and after a session.</p> <p>The volunteers not only help with the smooth running of the groups but all evaluating the sessions; tick observational forms are completed on each of the participants and the volunteers help to monitor and capture the data which is later evaluated.</p> <p>Volunteers also help with transport by assisting those to venues and centres.</p>
1.4 Clients/Users	<p>The Group states that it works with 850 people who are resident in the Borough. There are no charges to the users of the Group.</p>

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	<p>Users fall into two different categories:</p> <p>The Together with Music users sign up from across the different sectors such as care homes, schools, hospitals, sheltered accommodation, faith groups and uniform groups.</p> <p>The IMM service users whom are referred into the projects running on the ground. Referrals come from social prescribers, GP's, SENCO's, Schools, Hospital and self-referrals.</p>
1.5 Members	None.
1.6 Sum Requested	£4,500 (Revenue)
1.7 Project	<p>The Group has applied for funding towards a 12 week project, to begin in March 2022 and run in partnership with Rap Therapy. It will run weekly face to face creative sessions, working with disadvantaged referred and self-referred young people from BAME communities and pairing them with local elderly people who are socially isolated (some will be already known to the Group and some will be new service users).</p> <p>The aim of the project is to use intergenerational music and rap to support and inspire the younger generation, opening a door into communication, understanding, confidence and community whilst supporting and offering a creative outlook for those who have lost direction.</p> <p>Through this small and innovative project, one that directly impacts local health and wellbeing, older people in the community will feel empowered to share their story, culture and heritage with the younger generation, offering a platform where they will be heard and respected.</p> <p>A number of unique three hour workshops will be held adopting lyric-writing and rap to encourage the children to explore, compose and create, using these stories as inspiration. From these intergenerational rapping workshops that will take place between these communities; they will then create and compose their own unique performance / rap which will be performed and celebrated.</p> <p>At the end of the project groups will come together in showcasing their work. It will provide a platform of celebration where generations can come together in a unique fusion of ages and culture all through rap music.</p> <p>Then project will be run each week from the Woking Hub at Trinity Methodist Church and will build on successes and connections formed through previous work including the ten week Redeeming Our Communities project ran in 2020 and Together with Music Woking's ongoing work.</p>
1.8 Cost breakdown:	<p>1 x Workshop IMM leaders = £200 x 12 sessions including planning, delivery, assessments, meetings, co-ordinating, clinical note taking, supervision, and Introductory workshop - £2,400</p> <p>1 x Specialist Rap Artists – supporting / mentoring - £90 per session x 12 sessions - £1,080</p> <p>Evaluation and Monitoring - £510</p>

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	<p>End of project performance and recording - £510</p> <p>Total £4,500</p> <p>(Each session will be 3 hours offering time for travel – refreshments – chatting – music making and clearing up).</p>
<p>1.9 Community Benefit</p>	<p>The work of the Group will benefit 200 young adults (16-24 years old) along with 100 older people who may be isolated and lonely in the local community. Across Surrey communities, Covid-19 has impacted clients and staff mentally, emotionally and physically, identifying that we need to encourage a culture of participation. This project will actively engage people from all groups through high quality intergenerational music co-produced weekly sessions.</p> <p>It will ensure that all participants receive a high-quality experience, one that is relevant to the groups identified. Group members will be encouraged to explore personally and professionally, developing ideas and shaping their experience through the artistic activities. This quality of experience will have a lasting effect on all participants aiming to:</p> <ul style="list-style-type: none"> - Create a network built on musical connections - Nurture and encourage the individual voices through music making and leadership. - Promote community links between voluntary and strategic partners - Reduce isolation - Improve mental health and wellbeing for all generations - Create a cohesive community whilst tackling ageism. - Create healthier and resilient communities post Covid-19 - Encourage and showcase partnership and commissioned working across local communities, council, care and education sectors
<p>1.10 Covid-19 Impact</p>	<p>During the pandemic the Group adapted its activities and widened its audience. Projects encouraged participants from different generations to engage creatively with each other, through making and sharing music, pictures and poems using a variety of media. The aims of this response work were to support and encourage community connection and to enhance individual wellbeing during a time of crisis and isolation.</p> <p>The COVID-19 pandemic has shone a spotlight on the plight of older people living with loneliness and isolation, separated from their loved ones or living without family connections. Whilst the pandemic has both heightened and highlighted this problem, we know that many older people were living in isolation prior to last year, and will continue to do so in the future.</p>

<h3>2.0 Financial Background</h3>	
<p>2.1 Budget</p>	<p>At the time of the application, the Group held £140,387 in the bank. The sum of £17,544 is set aside as reserves.</p> <p>The Group has submitted a budget for 2022/23 which shows an anticipated income of £23,000 against an anticipated expenditure of £19,120, resulting in an anticipated surplus of £3,880.</p>

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2.2 Accounts	The Group has submitted draft accounts for 2020/21 which show an income of £172,959 against expenditure of £151,658, resulting in a surplus of £21,301. The sum of £82,014 was carried forward at the end of the 2020/21 year.
2.3 Support over the past five years	2021/22 – £2,500 2020/21 – £6,900 towards a new project to work with schools and care homes. 2019/20 – no grant awarded.

3.0 Assessment of Application		
3.1 Key Information	<ul style="list-style-type: none"> ○ Constitution ○ Registered Charity ○ VAT Registered ○ Equal Opportunities Policy ○ Safeguarding Policy ○ Reserves Policy ○ Quality Mark ○ Other funding sources pursued ○ Other support by the Council ○ Fundraising ○ Two quotes ○ Regular monitoring provided previously 	<p>Yes</p> <p>Yes (CIC Company)</p> <p>No</p> <p>Yes</p> <p>Yes</p> <p>Yes</p> <p>Yes</p> <p>Yes</p> <p>No</p> <p>Yes</p> <p>Yes</p> <p>Yes</p>
3.2 Assessment	In view of the Council's financial situation, and noting the level of reserves held, it is recommended that a grant be awarded at a level of 50% less than the previous year, equating to £1,250 for 2022/23 as a contribution to enabling the great work they already do to continue, but without the money to expand in the way they wish.	

REPORT ENDS